

Trend Micro March Madness Bracket Challenge  
(the “Campaign”)

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Campaign is open only to those who i) register for and attend the Trend Micro Vision One™ presentation on March 15, 2021 from 4 PM - 5:15pm CST (information found at <https://resources.trendmicro.com/2021-MarchMadness.html>) (the “Conference”) and ii) submit the winning March Madness bracket at the Trend Micro bracket challenge located at ([https://fantasy.espn.com/tournament-challenge-bracket/2021/en/group?redirect=tcmen://x-callback-url/showGroup%3FgroupID%3D3660834&ex\\_cid=tcmen2021\\_email&groupID=3660834&group=dHJlbnRtaWVybW%3D%3D&inviteuser=e0QzMDQwRDBFLTM2OEUtNDA2Ni1BODVCLTY0M0UyNzk3Q0lwNn0%3D&invitesource=email](https://fantasy.espn.com/tournament-challenge-bracket/2021/en/group?redirect=tcmen://x-callback-url/showGroup%3FgroupID%3D3660834&ex_cid=tcmen2021_email&groupID=3660834&group=dHJlbnRtaWVybW%3D%3D&inviteuser=e0QzMDQwRDBFLTM2OEUtNDA2Ni1BODVCLTY0M0UyNzk3Q0lwNn0%3D&invitesource=email)) (the “Bracket”) no later than Thursday March 18<sup>th</sup> at 4:00pm CST and using a valid corporate email address, and who are 18 years of age or older as of the date of entry. The Campaign is only open to legal residents of the United States and is void where prohibited by law. Employees of Trend Micro Incorporated, partners, their affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
2. Agreement to Rules: By participating, you (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Trend Micro Incorporated (“Trend Micro”) as final and binding as it relates to the content of this Campaign.
3. Campaign Period: Entrants will include eligible persons as described herein that (i) have registered for the Conference and Bracket no later than 4:00pm CST on March 18<sup>th</sup> and (ii) attend the Conference in its entirety between 4:00pm CST – 5:15pm CST on March 15<sup>th</sup>, 2021
4. How to Enter: The Campaign must be entered by registering for the Conference at ([LINK](#)) and submitting a Bracket at ([LINK](#)) (attendance at the Conference is required as set forth in Section 3 above). The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Trend Micro. You may register for the Conference and submit a Bracket entry only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Trend Micro.

5. Prizes: The Winner of the Campaign (the “Winner”) will receive one (1) Peloton Basics Package bike with retail value of \$2,045.00 U.S. Dollars and will include the cost to deliver the Peloton Bike to Your home in the United States (the “Peloton Bike”). Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Trend Micro. No cash or other prize substitution shall be permitted except at Trend Micro discretion. The prize is nontransferable. With the exception of shipping/delivery costs for the Peloton Bike, any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Trend Micro to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation unless prohibited by law. Delivery of the Peloton Bike is limited to the United States. Any memberships associated with the Peloton Bike are not included with the prize and are Your sole responsibility to obtain, cancel and/or maintain as required.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be the person that has the most total points and is in the top standing in the Trend Micro March Madness Bracket challenge on ESPN under the supervision of Trend Micro. Winner will be notified by Trend Micro via email within five (5) days following selection of Winner. As part of the notification, a Trend Micro purchasing representative will contact You to arrange completion of a W-9 form and arrange order and delivery of the Peloton Bike (name, email, home shipping address in the United States, and phone number will be required for delivery). You must return an accurate and complete W-9 form to the Trend Micro contact prior to Trend Micro placing an order for the Peloton Bike. Trend Micro shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail, or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within thirty (30) days from the time award notification was sent, or fails to timely return required forms (which may include a declaration and release), the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditional upon compliance with any and all federal, state, and local laws and regulations. **ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT TREND MICRO’S SOLE DISCRETION) WILL RESULT IN WINNER’S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.**

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that Trend Micro, anyone acting on behalf of Trend Micro, and Trend Micro’s licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your

entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

9. Terms & Conditions: Trend Micro reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign and Bracket should virus, bug, non-authorized human intervention, fraud, or other cause beyond Trend Micro's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, Trend Micro may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Trend Micro. Trend Micro reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Trend Micro has the right, in its sole discretion, to maintain the integrity of the Campaign, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such an attempt be made, Trend Micro reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Trend Micro and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Campaign IS GOVERNED BY THE LAWS OF THE UNITED STATES AND TEXAS, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Texas having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential

damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Trend Micro website. To read the Privacy Policy, click here [https://www.trendmicro.com/en\\_us/about/legal/privacy.html](https://www.trendmicro.com/en_us/about/legal/privacy.html).

13. Winners List: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Trend Micro Incorporated, 225 E. John Carpenter Freeway, Suite 1500, 75062, USA. Requests must be received no later than April 30<sup>th</sup>, 2021 11:59 PM EDT.

14. Sponsor: The Sponsor of the Campaign is Trend Micro Incorporated, 225 E. John Carpenter Freeway, Suite 1500 Irving, TX 75062, USA.

15. By registering for the event at [https://trendmicro.zoom.us/webinar/register/WN\\_sk8ejomtScWra6bDAd9k7wns-2020.html](https://trendmicro.zoom.us/webinar/register/WN_sk8ejomtScWra6bDAd9k7wns-2020.html), You have affirmatively reviewed, accepted, and agreed to all of the Official Rules.